



PROJECT

Information Literacy

American Library Association Conference
New Orleans, LA

Session Title: What Every Librarian Should Know about Young News Consumers

Presenter: Alison J. Head, Executive Director, Project Information Literacy

Date: Saturday, June 23, 2018, 1 p.m. – 2 p.m.

Description:

Early findings are shared from our national survey this spring of U.S. high school and college students and their news consumption practices. At a time when the American news media diet is increasingly drawn from Facebook feeds and Google searches, our survey collected data about how today's students: (1) define what constitutes "news," (2) interact with news when using social media networks, and (3) determine the authority and credibility of news content when authorship is often oblique and collaborative.

Bio Statement:

Alison J. Head, Ph.D. is an information scientist and social science researcher. She is the founder and director of Project Information Literacy (PIL), a national research institute that investigates how college students and recent graduates utilize research skills, competencies, and strategies for completing course work and for solving information problems in everyday life. Currently, Alison is also a Senior Researcher at the metaLAB at Harvard University and a Visiting Research Scholar in the Purdue University Libraries.